Pricing supplement no. 533 To prospectus dated November 21, 2008, prospectus supplement dated November 21, 2008 and product supplement no. 34-A-I dated November 21, 2008

### JPMorgan Chase & Co.

## **Structured Investments**

JPMorgan Chase & Co.

\$760,000 (AA) \$350,000 (BCS)

Single Observation Reverse Exchangeable Notes due April 13, 2011 Each Linked to the Common Stock of a Different Single Reference Stock Issuer

#### General

This pricing supplement relates to two (2) separate note offerings. Each issue of offered notes is linked to one, and only one, Reference Stock. You may participate in either of the two (2) note offerings or, at your election, in both of the offerings. This pricing supplement does not, however, allow you to purchase a note linked to a basket of both of the Reference Stocks described below.

supplement does not, however, allow you to purchase a note linked to a basket of both of the Reference Stocks described below. The notes are designed for investors who seek an interest rate that is higher than the current dividend yield on the applicable Reference Stock or the yield on a conventional debt security with the same maturity issued by us or an issuer with a comparable credit rating. Investors should be willing to forgo the potential to participate in the appreciation of the applicable Reference Stock, be willing to accept the risks of owning the common stock or the American Depositary Shares, or ADSs of the applicable Reference Stock issuer, and be willing to lose some or all of their principal at maturity. Investing in the notes is not equivalent to investing in the shares of an issuer of either of the Reference Stocks. Each issue of offered notes will pay interest monthly at the fixed rate specified for that issue below. However, the notes do not guarantee any return of principal at maturity. Instead, the payment at maturity will be based on whether the Final Share Price of the applicable Reference Stock has declined from the applicable Initial Share Price by more than the applicable Protection Amount on the Observation Date, as described below.

Payment at maturity for each \$1,000 principal amount note will be either a cash payment of \$1,000 or delivery of shares of the applicable Reference Stock (or, at our election, the Cash Value thereof), in each case, together with any accrued and unpaid interest,

as described below.

Minimum denominations of \$1,000 and integral multiples thereof.

#### **Key Terms**

Payment at Maturity:

The payment at maturity, in excess of any accrued and unpaid interest, is based on the performance of the applicable Reference Stock. You will receive \$1,000 for each \$1,000 principal amount note, plus any accrued and unpaid interest at maturity, *unless* the applicable Final Share Price has declined, as compared to the applicable Initial Share Price, by more than the applicable Protection Amount. If the applicable Final Share Price has declined from the applicable Initial Share Price by more than the applicable Protection Amount, at maturity you will receive, in addition to any accrued and unpaid interest, instead of the principal amount of your notes, the number of shares of the applicable Reference Stock equal to the applicable Physical Delivery Amount (or, at our election, the Cash Value thereof). Fractional shares will be paid in cash. The market value of the Physical Delivery Amount or the Cash Value thereof will most likely be substantially less than the principal amount of your notes, and may be zero.

April 8, 2010

Pricing Date: Settlement Date: On or about April 13, 2010 **Observation Date:** April 8, 2011'

Maturity Date: Interest Payment Dates:

April 8, 2011\*
April 13, 2011\*
Interest on the notes will be payable monthly in arrears on the 13th calendar day of each month (each such date, an "Interest Payment Date"), commencing May 13, 2010, to and including the Maturity Date. See "Selected Purchase Considerations — Monthly Interest Payments" in this pricing supplement for more information.

The number of shares of the applicable Reference Stock, per \$1,000 principal amount note, equal to \$1,000 divided by the applicable Initial Share Price, subject to adjustments.

For each Reference Stock, the amount in cash equal to the product of (1) \$1,000 divided by the Initial Share Price of such Reference Stock and (2) the Final Share Price of such Reference Stock, subject to adjustments.

The closing price of the applicable Reference Stock on the Pricing Date. The Initial Share Price is subject to adjustments in certain circumstances. See "Description of Notes — Payment at Maturity" and "General Terms of Notes — Anti-dilution Adjustments" in the accompanying product supplement no. 34-A-I for further information about these adjustments.

The closing price of the applicable Reference Stock on the Observation Date.

**Physical Delivery Amount:** 

Initial Share Price:

Final Share Price:

Cash Value:

									Monthly Coupon	
	Page Number	Ticker Symbol	Principal Amount	Interest Rate	Protection Amount	Initial Share Price	CUSIP	Approximate Monthly Coupon	Interest on Deposit	Put Premium
Alcoa Inc.	PS-3	AA	\$1,000	10.00% per annum	27.00% of the Initial Share Price	\$14.87	48124AME4	\$8.33	9.30%	90.70%
Barclays PLC	PS-5	BCS	\$1,000	10.00% per annum	36.00% of the Initial Share	\$22.08	48124AMF1	\$8.33	9.30%	90.70%

\* Subject to postponement in the event of a market disruption event and as described under "Description of Notes — Payment at Maturity" in the accompanying product supplement no. 34-A-I.

Based on one reasonable treatment of the notes, as described herein under "Selected Purchase Considerations — Tax Treatment as a Unit Comprising a Put Option and a Deposit" and in the accompanying product supplement no. 34-A-I under "Certain U.S. Federal Income Tax Consequences" on page PS-29.

Investing in the Single Observation Reverse Exchangeable Notes involves a number of risks. See "Risk Factors" beginning on page PS-6 of the accompanying product supplement no. 34-A-I and "Selected Risk Considerations" beginning on page PS-2 of this pricing supplement.

Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of the notes or passed upon the accuracy or the adequacy of this pricing supplement or the accompanying prospectus supplement and prospectus. Any representation to the contrary is a criminal offense.

	Price to Public (1)	Fees and Commissions (2)	Proceeds to Us	
Alcoa Inc.				
Per note	\$1,000	\$9.80	\$990.20	
Total	\$760,000	\$7,448	\$752,552	
Barclays PLC				
Per note	\$1,000	\$9	\$991	
Total	\$350,000	\$3,150	\$346.850	

The price to the public includes the estimated cost of hedging our obligations under the notes through one or more of our affiliates.

J.P. Morgan Securities Inc., which we refer to as JPMSI, acting as agent for JPMorgan Chase & Co., will receive commissions of \$9.80 and \$9.00 per \$1,000 principal amount note linked to the common stock of Alcoa Inc. and the ADSs Barclays PLC, respectively. This commission includes the projected profits that our affiliates expect to realize, some of which may be allowed to other dealers, for assuming risks inherent in hedging our obligations under the notes. See "Plan of Distribution" beginning on page PS-35 of the accompanying product supplement no. 34-A-I.

The agent for this offering, JPMSI, is an affiliate of ours. See "Supplemental Plan of Distribution (Conflicts of Interest)" on the last page of this pricing

The notes are not bank deposits and are not insured or guaranteed by the Federal Deposit Insurance Corporation or any other governmental agency, nor are they obligations of, or guaranteed by, a bank.

J.P.Morgan

#### **Additional Terms Specific to Each Note Offering**

This pricing supplement relates to two (2) separate note offerings. Each issue of offered notes is linked to one, and only one, Reference Stock. The purchaser of a note will acquire a security linked to a single Reference Stock (not to a basket or index that includes the other Reference Stock). You may participate in either of the two (2) note offerings or, at your election, in both of the offerings. We reserve the right to withdraw, cancel or modify either offering and to reject orders in whole or in part. While each note offering relates only to a single Reference Stock identified on the cover page, you should not construe that fact as a recommendation of the merits of acquiring an investment linked to that Reference Stock (or any other Reference Stock) or as to the suitability of an investment in the notes.

You should read this pricing supplement together with the prospectus dated November 21, 2008, as supplemented by the prospectus supplement dated November 21, 2008 relating to our Series E medium-term notes of which these notes are a part, and the more detailed information contained in product supplement no. 34-A-I dated November 21, 2008. This pricing supplement, together with the documents listed below, contains the terms of the notes, supplements the term sheet related hereto dated April 8, 2010 and supersedes all other prior or contemporaneous oral statements as well as any other written materials including preliminary or indicative pricing terms, correspondence, trade ideas, structures for implementation, sample structures, fact sheets, brochures or other educational materials of ours. You should carefully consider, among other things, the matters set forth in "Risk Factors" in the accompanying product supplement no. 34-A-I, as the notes involve risks not associated with conventional debt securities. We urge you to consult your investment, legal, tax, accounting and other advisers before you invest in the notes.

You may access these documents on the SEC website at <a href="www.sec.gov">www.sec.gov</a> as follows (or if such address has changed, by reviewing our filings for the relevant date on the SEC website):

- Product supplement no. 34-A-I dated November 21, 2008: http://www.sec.gov/Archives/edgar/data/19617/000119312508241305/d424b21.pdf
- Prospectus supplement dated November 21, 2008: http://www.sec.gov/Archives/edgar/data/19617/000089109208005661/e33600\_424b2.pdf
- Prospectus dated November 21, 2008: http://www.sec.gov/Archives/edgar/data/19617/000089109208005658/e33655\_424b2.pdf

Our Central Index Key, or CIK, on the SEC website is 19617. As used in this pricing supplement, the "Company," "we," "us" or "our" refers to JPMorgan Chase & Co.

#### Supplemental Terms of the Notes

For purposes of this offering, the concept of a "Monitoring Period," as described in the accompanying product supplement no. 34-A-I, is not applicable. Instead, whether you will receive at maturity the principal amount of your notes or a number of shares of the applicable Reference Stock equal to the Physical Delivery Amount (or, at our election, the Cash Value thereof) will depend on the closing price of the applicable Reference Stock on a single day (the Observation Date) only, which we also refer to as the Final Share Price, as more fully described under "Key Terms — Payment at Maturity" in this term sheet. Accordingly, you should disregard the definition for the "Monitoring Period" in the accompanying product supplement no. 34-A-I, and you should deem references in the accompanying product supplement no. 34-A-I to (a) "the Monitoring Period" to be "the Observation Date," and (b) "on any day during the Monitoring Period" or "during the Monitoring Period" to be "on the Observation Date."

#### **Selected Purchase Considerations**

- THE NOTES OFFER A HIGHER INTEREST RATE THAN THE YIELD ON DEBT SECURITIES OF COMPARABLE MATURITY ISSUED BY US OR AN ISSUER WITH A COMPARABLE CREDIT RATING The notes will pay interest at an Interest Rate depending upon the applicable Reference Stock, as indicated on the cover of this pricing supplement. We believe that the applicable Interest Rate is higher than the yield received on debt securities of comparable maturity issued by us or an issuer with a comparable credit rating. Because the notes are our senior unsecured obligations, any interest payment or any payment at maturity is subject to our ability to pay our obligations as they become due.
- MONTHLY INTEREST PAYMENTS The notes offer monthly interest payments at the applicable Interest Rate set forth on the cover of this pricing supplement. Interest will be payable monthly in arrears on the 13th calendar day of each month (each such date, an "Interest Payment Date"), commencing May 13, 2010, to and including the Maturity Date, to the holders of record at the close of business on the date 15 calendar days prior to the applicable Interest Payment Date. If an Interest Payment Date is not a business day, payment will be made on the next business day immediately following such day, but no additional interest will accrue as a result of the delayed payment.
- THE NOTES DO NOT GUARANTEE THE RETURN OF YOUR PRINCIPAL Your return of principal at maturity is protected so long as the applicable Final Share Price does not decline from the applicable Initial Share Price by more than the applicable Protection Amount. However, if the applicable Final Share Price declines from the applicable Initial Share Price by more than the applicable Protection Amount, you could lose the entire principal amount of your notes.
- TAX TREATMENT AS A UNIT COMPRISING A PUT OPTION AND A DEPOSIT You should review carefully the section entitled "Certain U.S. Federal Income Tax Consequences" in the accompanying product supplement no. 34-A-I. We and you agree (in the absence of an administrative determination or judicial ruling to the contrary) to treat the notes as units comprising a Put Option and a Deposit for U.S. federal income tax purposes. We intend to treat the percentages of each coupon payment specified on the cover of this pricing supplement as interest on the Deposit and as Put Premium, respectively. Assuming this characterization is respected, amounts treated as interest on the Deposit will be taxed as ordinary income while the Put Premium will not be taken into account prior to maturity or sale. However, there are other reasonable treatments that the Internal Revenue Service (the "IRS") or a court may adopt, in which case the timing and character of any income or loss on the notes could be significantly and adversely affected. In addition, on December 7, 2007, Treasury and the IRS released a notice requesting comments on the U.S. federal income tax treatment of "prepaid forward contracts" and similar instruments. While it is not clear whether the notes would be viewed as similar to the typical prepaid forward contract described in the notice, it is possible that any Treasury regulations or other guidance promulgated after consideration of these issues could materially and adversely affect the tax consequences of an investment in the notes, possibly with retroactive effect. The notice focuses on a number of issues, the most relevant of which for holders of the notes are the character of income or loss (including whether the Put Premium might be currently included as ordinary income) and the degree, if any, to which income realized by Non-U.S. Holders should be subject to withholding tax. Both U.S. and Non-U.S. Holders should consult their tax advisers regarding all aspects of the U.S. federal income tax consequences of an inves

An investment in the notes involves significant risks. Investing in the notes is not equivalent to investing directly in either of the Reference Stocks. These risks are explained in more detail in the "Risk Factors" section of the accompanying product supplement no. 34-A-I dated November 21, 2008.

YOUR INVESTMENT IN THE NOTES MAY RESULT IN A LOSS — The notes do not guarantee any return of principal. The payment at maturity will be based on whether the applicable Final Share Price has declined from the applicable Initial Share Price by more than the applicable Protection Amount. Under certain circumstances, you will receive at maturity a predetermined number of shares of the applicable Reference Stock (or, at our election, the Cash Value thereof). The market value of those shares of the applicable Reference Stock or the Cash Value

the cash value thereofy. The market value of those shales of the applicable Reference Stock of the Cash value thereof will most likely be less than the principal amount of each note and may be zero. Accordingly, you could lose up to the entire principal amount of your notes.

YOUR PROTECTION MAY TERMINATE ON THE OBSERVATION DATE — If the closing price of the applicable Reference Stock on the Observation Date (i.e. the Final Share Price) declines below the applicable Initial Share Price minus Stock on the Observation Date (i.e. the Final Share Price) declines below the applicable Initial Share Price minus the applicable Protection Amount, you will at maturity be fully exposed to any depreciation in the applicable Reference Stock. Because the applicable Final Share Price will be determined based on the closing price of the applicable Reference Stock on a single trading day near the end of the term of the notes, the price of the applicable Reference Stock at the maturity date or at other times during the term of the notes could be at a level above the applicable Initial Share Price minus the applicable Protection Amount. This difference could be particularly large if there is a significant decrease in the price of the applicable Reference Stock during the later portion of the term of the notes or if there is significant volatility in the price of such Reference Stock during the term of the notes, especially on dates near the Observation Date.

CREDIT RISK OF JPMORGAN CHASE & CO. — The notes are subject to the credit risk of JPMorgan Chase & Co. and our credit ratings and credit spreads may adversely affect the market value of the notes. Investors are dependent

our credit ratings and credit spreads may adversely affect the market value of the notes. Investors are dependent on JPMorgan Chase & Co.'s ability to pay all amounts due on the notes at maturity, and therefore investors are subject to our credit risk and to changes in the market's view of our creditworthiness. Any decline in our credit ratings or increase in the credit spreads charged by the market for taking our credit risk is likely to adversely

affect the value of the notes

CERTAIN BUILT-IN COSTS ARE LIKELY TO ADVERSELY AFFECT THE VALUE OF THE NOTES PRIOR TO MATURITY  $\cdot$ While the payment at maturity described in this pricing supplement is based on the full principal amount of your notes, the original issue price of the notes includes the agent's commission and the cost of hedging our obligations under the notes. As a result, and as a general matter, the price, if any, at which JPMSI will be willing to purchase notes from you in secondary market transactions, if at all, will likely be lower than the original issue price and any sale prior to the maturity date could result in a substantial loss to you. This secondary market price will also be affected by a number of factors aside from the agent's commission and hedging costs, including those referred to under "Many Economic and Market Factors Will Impact the Value of the Notes" below.

The notes are not designed to be short-term trading instruments. Accordingly, you should be able and willing

to hold your notes to maturity.

YOUR RETURN ON THE NOTES IS LIMITED TO THE PRINCIPAL AMOUNT PLUS ACCRUED INTEREST REGARDLESS OF ANY APPRECIATION IN THE VALUE OF THE APPLICABLE REFERENCE STOCK — Unless the applicable Final Share Price of the applicable Reference Stock has declined, as compared to the applicable Initial Share Price, by more than the applicable Protection Amount, for each \$1,000 principal amount note, you will receive \$1,000 at maturity plus any accrued and unpaid interest, regardless of any appreciation in the value of the applicable Reference Stock, which may be significant. Accordingly, the return on the notes may be significantly less than the return on a direct investment in the applicable Reference Stock during the term of the notes.

NO OWNERSHIP RIGHTS IN THE APPLICABLE REFERENCE STOCK — As a holder of the notes, you will not have any ownership interest or rights in the applicable Reference Stock, such as voting rights or dividend payments. In addition, the applicable Reference Stock issuer will not have any obligation to consider your interests as a holder of the notes in taking any corporate action that might affect the value of the applicable Reference Stock and the notes.

and the notes

NO AFFILIATION WITH THE REFERENCE STOCK ISSUERS — We are not affiliated with the issuers of the Reference Stocks. We assume no responsibility for the adequacy of the information about the Reference Stock issuers contained in this pricing supplement or in product supplement no. 34-A-I. You should make your own investigation into the Reference Stocks and their issuers. We are not responsible for the Reference Stock issuers' public disclosure of information, whether contained in SEC filings or otherwise.

LACK OF LIQUIDITY — The notes will not be listed on any securities exchange. JPMSI intends to offer to

purchase the notes in the secondary market but is not required to do so. Even if there is a secondary market, it may not provide enough liquidity to allow you to trade or sell the notes easily. Because other dealers are not likely to make a secondary market for the notes, the price at which you may be able to trade your notes is likely

to depend on the price, if any, at which JPMSI is willing to buy the notes.

POTENTIAL CONFLICTS — We and our affiliates play a variety of roles in connection with the issuance of the notes, including acting as calculation agent. In performing these duties, the economic interests of the calculation agent and other affiliates of ours are potentially adverse to your interests as an investor in the notes. We and/or our affiliates may also currently or from time to time engage in business with the Reference Stock issuers, including extending loans to, or making equity investments in, such Reference Stock issuer(s) or providing advisory services to such Reference Stock issuer(s). In addition, one or more of our affiliates may publish research reports or otherwise express opinions with respect to the Reference Stock issuers and these reports may or may not recommend that investors buy or hold the Reference Stock(s). As a prospective purchaser of the notes, you should undertake an independent investigation of the applicable Reference Stock issuer that in your judgment is appropriate to make an informed decision with respect to an investment in the

- HEDGING AND TRADING IN THE REFERENCE STOCKS While the notes are outstanding, we or any of our affiliates may carry out hedging activities related to the notes, including in the Reference Stocks or instruments related to such Reference Stock(s). We or our affiliates may also trade in the Reference Stocks or instruments related to the Reference Stock(s) from time to time. Any of these hedging or trading activities as of the Pricing Date and during the term of the notes could adversely affect our payment to you at maturity.
- THERE ARE IMPORTANT DIFFERENCES BETWEEN THE RIGHTS OF HOLDERS OF ADSS OF BARCLAYS AND THE RIGHTS OF HOLDERS OF THE ORDINARY SHARES OF BARCLAYS — Because the notes are linked to the performance of an ADS representing four ordinary shares of the common stock of Barclays PLC ("Barclays"), you should be aware that your note is linked to the price of the ADSs and not the ordinary shares of Barclays, which we refer to as the Underlying Stock. There are important differences between the rights of holders of ADSs and holders of the Underlying Stock. Each ADS is a security evidenced by American Depositary Receipts that represents six ordinary shares of the Underlying Stock. The ADSs are issued pursuant to a deposit agreement, which sets forth the rights and responsibilities of the ADS depositary, Barclays, and holders of the

- ADSs, which may be different from the rights of holders of the Underlying Stock. For example, Barclays may make distributions in respect of the Underlying Stock that are not passed on to the holders of its ADSs. Any such differences between the rights of holders of the ADSs and holders of the Underlying Stock may be significant and may materially and adversely affect the value of notes linked to the ADSs of Barclays.
- RISKS ASSOCIATED WITH NON-U.S. SECURITIES An investment in notes linked to the value of ADSs representing interests in non-U.S. equity securities, such as Barclays, which are issued by a British issuer, involves risks associated with the home country of the issuer of the non-U.S. equity securities. The ADSs of Barclays, which are quoted and traded in U.S. dollars on the New York Stock Exchange, may trade differently from the Underlying Stock, which is quoted and traded in pounds sterling on the London Stock Exchange. Non-U.S. companies are generally subject to accounting, auditing and financial reporting standards and requirements and securities trading rules different from those applicable to U.S. reporting companies. The prices of non-U.S. equity securities may be affected by political, economic, financial and social factors in the home country of Barclays, including changes in such country's government, economic and fiscal policies, currency exchange laws or other laws or restrictions. Moreover, the economies of such country may differ favorably or unfavorably from the economy of the United States in such respects as growth of gross national product, rate of inflation, capital reinvestment, resources and self sufficiency. Such country may be subjected to different and, in some cases, more adverse economic environments.
- THE NOTES ARE SUBJECT TO CURRENCY EXCHANGE RATE RISK Because the ADSs of Barclays are quoted and traded in U.S. dollars on the New York Stock Exchange and the Underlying Stock is quoted and traded in pounds sterling on the London Stock Exchange, fluctuations in the exchange rate between the pound sterling and the U.S. dollar will likely affect the relative value of the ADSs of Barclays in the two different currencies and, as a result, will likely affect the market price of the ADSs of Barclays trading on the New York Stock Exchange. These trading differences and currency exchange risk may affect the market value of the notes and whether the closing price of the ADSs of Barclays will fall below its Protection Amount on any trading day during the Monitoring Period and whether its Final Share Price will be greater than, equal to or less than its Initial Share Price, and whether the Final Share Price is less than the Initial Share Price by more than the applicable Protection Amount. The pound sterling has been subject to fluctuations against the U.S. dollar in the past, and may be subject to significant fluctuations in the future. Previous fluctuations or periods of relative stability in the exchange rate of the pound sterling and the U.S. dollar are not necessarily indicative of fluctuations or periods of relative stability in those rates that may occur over the term of the notes. The exchange rate between the pound sterling and the U.S. dollar is the result of the supply of, and the demand for, those currencies. Changes in the exchange rate result over time from the interaction of many factors directly or indirectly affecting economic and political conditions in the United Kingdom and the United States, including economic and political developments in other countries.

Of particular importance to potential currency exchange risk are:

- existing and expected rates of inflation;
- existing and expected interest rate levels;
- the balance of payments in the United Kingdom and the United States and between each country and its major trading partners; and
- the extent of governmental surplus or deficit in the United Kingdom.

All of these factors are, in turn, sensitive to the monetary, fiscal and trade policies pursued by the United Kingdom, the United States and those of other countries important to international trade and finance.

MANY ECONOMIC AND MARKET FACTORS WILL INFLUENCE THE VALUE OF THE NOTES — In addition to the value
of the applicable Reference Stock and interest rates on any trading day, the value of the notes will be affected
by a number of economic and market factors that may either offset or magnify each other and which are set out
in more detail in product supplement no. 34-A-I.

#### **Public Information**

All information contained herein on the Reference Stocks and on the Reference Stock issuers is derived from publicly available sources and is provided for informational purposes only. Companies with securities registered under the Securities Exchange Act of 1934, as amended, which we refer to as the Exchange Act, are required to periodically file certain financial and other information specified by the SEC. Information provided to or filed with the SEC by a Reference Stock issuer pursuant to the Exchange Act can be located by reference to the SEC file number provided below and can be accessed through <a href="https://www.sec.gov.">www.sec.gov.</a> We do not make any representation that these publicly available documents are accurate or complete. See "The Reference Stock" beginning on page PS-16 of the accompanying product supplement no. 34-A-I for more information.

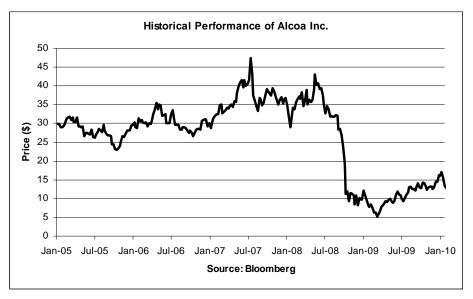
#### Alcoa Inc. ("Alcoa")

According to its publicly available filings with the SEC, Alcoa is a producer of primary aluminum, fabricated aluminum and alumina, and is active in all major aspects of the aluminum industry: technology, mining, refining, smelting, fabricating and recycling. The common stock of Alcoa, par value \$1.00 per share, is listed on the New York Stock Exchange, which we refer to as the Relevant Exchange for purposes of Alcoa in the accompanying product supplement no. 34-A-I. Alcoa's SEC file number is 001-03610.

#### Historical Information of the Common Stock of Alcoa

The following graph sets forth the historical performance of the common stock of Alcoa based on the weekly closing price (in U.S. dollars) of the common stock of Alcoa from January 7, 2005 through April 1, 2010. The closing price of the common stock of Alcoa on April 8, 2010 was \$14.87. We obtained the closing prices and other information below from Bloomberg Financial Markets, without independent verification. The closing prices and this other information may be adjusted by Bloomberg Financial Markets for corporate actions such as public offerings, mergers and acquisitions, spin-offs, delistings and bankruptcy. We make no representation or warranty as to the accuracy or completeness of the information obtained from Bloomberg Financial Markets.

Since its inception, the price of the common stock of Alcoa has experienced significant fluctuations. The historical performance of the common stock of Alcoa should not be taken as an indication of future performance, and no assurance can be given as to the closing prices of the common stock of Alcoa during the term of the notes. We cannot give you assurance that the performance of the common stock of Alcoa will result in the return of any of your initial investment. We make no representation as to the amount of dividends, if any, that Alcoa will pay in the future. In any event, as an investor in the notes, you will not be entitled to receive dividends, if any, that may be payable on the common stock of Alcoa.



## Examples of Hypothetical Payment at Maturity for a \$1,000 Investment in the Notes Linked to the Common Stock of Alcoa

The following table illustrates hypothetical payments at maturity on a \$1,000 investment in the notes linked to the common stock of Alcoa, based on a range of hypothetical Final Share Prices of the Reference Stock and assuming that the closing price of the Reference Stock declines in the manner set forth in the columns titled "Hypothetical lowest closing price during the Monitoring Period" and "Hypothetical lowest closing price expressed as a percentage of Initial Share Price during the Monitoring Period." The numbers appearing in the following table and examples have been rounded for ease of analysis. For this table of hypothetical payments at maturity, we have also assumed the following:

• the Initial Share Price: \$14.75

• the Protection Amount (in U.S. dollars): \$4.05

• the Interest Rate: 10.00% per annum

• the Protection Amount: 27.00%

Hypothetical Final Share Price	Hypothetical Final Share Price expressed as a percentage of Initial Share Price	Payment at Maturity	Total Value of Payment Received at Maturity**	
\$29.50	200%	\$1,000.00	\$1,000.00	
\$15.49	105%	\$1,000.00	\$1,000.00	
\$14.75	100%	\$1,000.00	\$1,000.00	
\$10.77	73%	\$1,000.00	\$1,000.00	
\$7.38	50%	67 shares of the Reference Stock or the Cash Value thereof	\$500.33	
\$3.69	25%	67 shares of the Reference Stock or the Cash Value thereof	\$250.17	
\$0.00	0%	67 shares of the Reference Stock or the Cash Value thereof	\$0.00	

<sup>\*\*</sup>Note that you will receive at maturity any accrued and unpaid interest in cash, in addition to either shares of the Reference Stock (or, at our election, the Cash Value thereof) or the principal amount of your note in cash. Also note that if you receive the Physical Delivery Amount, the total value of payment received at maturity shown in the table above includes the value of any fractional shares, which will be paid in cash.

The following examples illustrate how the total value of payments received at maturity set forth in the table above are calculated.

**Example 1: The closing price of the Reference Stock increases from the Initial Share Price of \$14.75 to a Final Share Price of \$15.49.** Because the Final Share Price of \$15.49 is greater than the Initial Share Price of \$14.75, you will receive a payment at maturity of \$1,000 per \$1,000 principal amount note.

**Example 2:** The closing price of the Reference Stock decreases from the Initial Share Price of \$14.75 to a Final Share Price of \$10.77. Because the Final Share Price of \$10.77 has declined from the Initial Share Price of \$14.75 by not more than the Protection Amount, you will receive a payment at maturity of \$1,000 per \$1,000 principal amount note, even though the Final Share Price of \$10.77 is less than the Initial Share Price of \$14.75.

Example 3: The closing price of the Reference Stock decreases from the Initial Share Price of \$14.75 to a Final Share Price of \$7.38. Because the Final Share Price of \$7.38 is less than the Initial Share Price of \$14.75 by more than the Protection Amount, you will receive the Physical Delivery Amount, or at our election, the Cash Value thereof, at maturity. Because the Final Share Price of the Reference Stock is \$7.38, the total value of your final payment at maturity, whether in cash or shares of the Reference Stock, is \$500.33.

**Example 4:** The closing price of the Reference Stock decreases from the Initial Share Price of \$14.75 to a Final Share Price of \$3.69. Because the Final Share Price of \$3.69 is less than the Initial Share Price of \$14.75 by more than the Protection Amount, you will receive the Physical Delivery Amount, or at our election, the Cash Value thereof, at maturity. Because the Final Share Price of the Reference Stock is \$3.69, the total value of your final payment at maturity, whether in cash or shares of the Reference Stock, is \$250.17.

Regardless of the performance of the Reference Stock or the payment you receive at maturity, you will receive interest payments, for each \$1,000 principal amount note, in the aggregate amount of \$100.00 over the term of the notes. The actual number of shares of the Reference Stock, or the Cash Value thereof, you may receive at maturity and the actual Protection Amount applicable to your notes may be more or less than the amounts displayed in this hypothetical and will depend in part on the Initial Share Price. On the Pricing Date, the Initial Share Price was \$14.87, the Protection Amount was \$4.0149 and the Physical Delivery Amount was 67.2495 shares, in each case subject to adjustments.

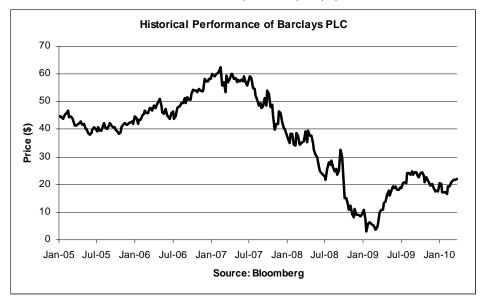
#### Barclays PLC ("Barclays")

All information contained herein on the Reference Stock and on Barclays is derived from publicly available sources and is provided for informational purposes only. According to its publicly available filings with the SEC, Barclays PLC provides financial services in Europe, the United States, Africa, and Asia. The ADSs, representing four ordinary shares of Barclays (which we refer to as the "ADSs of Barclays"), are registered under the Securities Exchange Act of 1934, as amended, which we refer to as the Exchange Act, and is listed on the New York Stock Exchange, which we refer to as the Relevant Exchange for purposes of the ADSs of Barclays in the accompanying product supplement no. 34-A-I. Information provided to or filed with the SEC by Barclays pursuant to the Exchange Act can be located by reference to SEC file number 001-09246 and can be accessed through www.sec.gov. We do not make any representation that these publicly available documents are accurate or complete.

#### Historical Information of the ADSs of Barclays

The following graph sets forth the historical performance of the ADSs of Barclays based on the weekly closing price (in U.S. dollars) of the ADSs of Barclays from January 7, 2005 through April 1, 2010. The closing price of the ADSs of Barclays on April 8, 2010 was \$22.08. We obtained the closing prices and other information below from Bloomberg Financial Markets, without independent verification. The closing prices and this other information may be adjusted by Bloomberg Financial Markets for corporate actions such as public offerings, mergers and acquisitions, spin-offs, delistings and bankruptcy. We make no representation or warranty as to the accuracy or completeness of the information obtained from Bloomberg Financial Markets.

Since its inception, the price of the ADSs of Barclays has experienced significant fluctuations. The historical performance of the ADSs of Barclays should not be taken as an indication of future performance, and no assurance can be given as to the closing prices of the ADS of Barclays during the term of the notes. We cannot give you assurance that the performance of the ADSs of Barclays will result in the return of any of your initial investment. We make no representation as to the amount of dividends, if any, that Barclays will pay in the future. In any event, as an investor in the notes, you will not be entitled to receive dividends, if any, that may be payable on the ADSs of Barclays.



# Examples of Hypothetical Payment at Maturity for a \$1,000 Investment in the Notes Linked to the ADSs of Barclays

The following table illustrates hypothetical payments at maturity on a \$1,000 investment in the notes linked to the ADSs of Barclays, based on a range of hypothetical Final Share Prices of the Reference Stock and assuming that the closing price of the Reference Stock declines in the manner set forth in the columns titled "Hypothetical lowest closing price during the Monitoring Period" and "Hypothetical lowest closing price expressed as a percentage of Initial Share Price during the Monitoring Period." The numbers appearing in the following table and examples have been rounded for ease of analysis. For this table of hypothetical payments at maturity, we have also assumed the following:

• the Initial Share Price: \$22.00

• the Protection Amount (in U.S. dollars): \$7.92

• the Interest Rate: 10.00% per annum

• the Protection Amount: 36.00%

Hypothetical Final Share Price	Hypothetical Final Share Price expressed as a percentage of Initial Share Price	Payment at Maturity	Total Value of Payment Received at Maturity**	
\$44.00	200%	\$1,000.00	\$1,000.00	
\$23.10	105%	\$1,000.00	\$1,000.00	
\$22.00	100%	\$1,000.00	\$1,000.00	
\$14.08	64%	\$1,000.00	\$1,000.00	
\$11.00	50%	45 shares of the Reference Stock or the Cash Value thereof	\$500.00	
\$5.50	25%	45 shares of the Reference Stock or the Cash Value thereof	\$250.00	
\$0.00	0%	45 shares of the Reference Stock or the Cash Value thereof	\$0.00	

<sup>\*\*</sup>Note that you will receive at maturity any accrued and unpaid interest in cash, in addition to either shares of the Reference Stock (or, at our election, the Cash Value thereof) or the principal amount of your note in cash. Also note that if you receive the Physical Delivery Amount, the total value of payment received at maturity shown in the table above includes the value of any fractional shares, which will be paid in cash.

The following examples illustrate how the total value of payments received at maturity set forth in the table above are calculated.

**Example 1: The closing price of the Reference Stock increases from the Initial Share Price of \$22.00 to a Final Share Price of \$23.10**. Because the Final Share Price of \$23.10 is greater than the Initial Share Price of \$22.00, you will receive a payment at maturity of \$1,000 per \$1,000 principal amount note.

Example 2: The closing price of the Reference Stock decreases from the Initial Share Price of \$22.00 to a Final Share Price of \$14.08. Because the Final Share Price of \$14.08 has declined from the Initial Share Price of \$22.00 by not more than the Protection Amount, you will receive a payment at maturity of \$1,000 per \$1,000 principal amount note, even though the Final Share Price of \$14.08 is less than the Initial Share Price of \$22.00.

Example 3: The closing price of the Reference Stock decreases from the Initial Share Price of \$11.00. Because the Final Share Price of \$11.00 is less than the Initial Share Price of \$22.00 by more than the Protection Amount, you will receive the Physical Delivery Amount, or at our election, the Cash Value thereof, at maturity. Because the Final Share Price of the Reference Stock is \$11.00, the total value of your final payment at maturity, whether in cash or shares of the Reference Stock, is \$500.00.

**Example 4:** The closing price of the Reference Stock decreases from the Initial Share Price of \$22.00 to a Final Share Price of \$5.50. Because the Final Share Price of \$5.50 is less than the Initial Share Price of \$22.00 by more than the Protection Amount, you will receive the Physical Delivery Amount, or at our election, the Cash Value thereof, at maturity. Because the Final Share Price of the Reference Stock is \$5.50, the total value of your final payment at maturity, whether in cash or shares of the Reference Stock, is \$250.00.

Regardless of the performance of the Reference Stock or the payment you receive at maturity, you will receive interest payments, for each \$1,000 principal amount note, in the aggregate amount of \$100.00 over the term of the notes. The actual number of shares of the Reference Stock, or the Cash Value thereof, you may receive at maturity and the actual Protection Amount applicable to your notes may be more or less than the amounts displayed in this hypothetical and will depend in part on the Initial Share Price. On the Pricing Date, the Initial Share Price was \$22.08, the Protection Amount was \$7.9488 and the Physical Delivery Amount was 45.2899 shares, in each case subject to adjustments.

### **Supplemental Plan of Distribution (Conflicts of Interest)**

We own, directly or indirectly, all of the outstanding equity securities of JPMSI, the agent for this offering. The net proceeds received from the sale of notes will be used, in part, by JPMSI or one of its affiliates in connection with hedging our obligations under the notes. In accordance with NASD Rule 2720, JPMSI may not make sales in this offering to any of its discretionary accounts without the prior written approval of the customer.